



SPONSORSHIP PACKAGE



VANCOUVER MINOR HOCKEY ASSOCIATION
2025-2026 SEASON



About Us

Founded in 1939, the **Vancouver Minor Hockey Association (VMHA)** was one of the three founding members of the Pacific Coast Amateur Hockey Association. Based out of the PNE Forum arena in the early years, our association has been a part of promoting minor hockey in the community for over 80 years.

Since its inception, VMHA has expanded by joining with other minor hockey associations in East Vancouver. Today, it serves diverse neighbourhoods from Downtown Vancouver to Commercial Drive, Boundary Road, Hastings, Killarney, and South Vancouver. With close to 600 players, we continually strive to grow our hockey program, while continuing to focus on what's most important to our community – fun and development. The hockey community in East Vancouver is for everyone.

Partnering with VMHA not only supports youth hockey but also provides valuable marketing exposure for your brand, aligning your company with a passionate, engaged community.

Join us in making hockey accessible to all! Explore our sponsorship opportunities today and connect your brand with a passionate community

Vision



- VMHA's mission is to support the development of hockey players to their highest potential in a safe, fun and fair environment for all.

Mission



- VMHA's vision is to be the 'best little minor hockey association' in Canada by fostering healthy competition, instilling positive life skills, ensuring equal participation, and optimizing skill development for all players.

Why Choose Us?

Vancouver Minor Hockey Association supports opportunity and inclusivity within the heart of our community. Serving some of the most socio-economically challenged households, this organization is dedicated to breaking down barriers and providing access to the transformative power of hockey.

Through our sponsors' generosity, VMHA has been able to provide scholarships, subsidized gear, and inclusive programs, ensuring that every child—regardless of financial background—can experience the power of hockey.

Beyond the rink, this association fosters a sense of belonging, resilience, and teamwork, instilling valuable life skills that extend far beyond the boards.

Together, we're not just building hockey players; we're nurturing future leaders and champions, one stride at a time.



VMHA Highlights

Over 600 young athletes benefit from VMHA programs annually.

VMHA hosts separate Shoot-a-Thon and Team Photo Day events where the community comes together for a day of fun and games.

Annual bursary to a member to support their pursuit of education at an accredited post secondary institution

2025-2026 Season Schedule



**JULY
2025**

Announcement of Partnership

Announcement of partnership on the website, social media and email to all members of the association. Logo will be added to the website and Training Center

**AUG-SEPT
2025**

Pre-season

Logo placement at VMHA summer camps and rep team tryouts. Opportunities for logo placement on practice jerseys.

**OCTOBER
2025-
MARCH
2026**

Regular Season

Opportunities for targeted in-season marketing email from partner to all members of the association.

**NOVEMBER
2025**

VMHA Photo Day & Shoot-a-Thon Events

Signage of partnership at the events. Optional opportunities for logo placement on Shoot-a-Thon swag.

**DECEMBER
2025**

VMHA Holiday Event

Signage of partnership at the event.

**FEBRUARY
-MARCH
2026**

Play-off Season

Play-off season email from partner to all members of the association.

**MARCH
2026**

Season Wrap-Up

Team photo of banner winners with partner logos and thank you on social media and email to members.

Benefits for Sponsor



Partnering with VMHA is an opportunity to connect with a diverse and growing community, allowing your organization to reach a wider audience and build stronger relationships. Though a youth association partnership, it's a chance to build awareness with the future customers of tomorrow.

Direct Reach

Targeted marketing to engaged families

Brand Recognition

High-visibility logo placements on jerseys, websites, and events.

Community Goodwill

Align your company with a meaningful cause.

Local Engagement

Sponsorships foster brand loyalty within Vancouver communities.

Sponsorship Packages



Bronze Package

Logo on website and at the VMHA Training Center

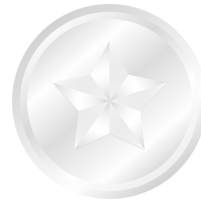
Partnership announcement on social media

Signage at pre-season, Photo Day, Shoot-a-Thon and Holiday Events

Options for promotional giveaways

\$500

[Partner with us now!](#)



Silver Package

Logo on website and at the VMHA Training Center

Partnership announcement on social media

Signage at pre-season, Photo Day, Shoot-a-Thon and Holiday Events

Options for promotional giveaways

\$1,000

[Partner with us now!](#)

Sponsorship Packages



Gold Package

Logo on website and at Training Center, partnership announcement on social media

1 x targeted email to members

Signage at pre-season, Photo Day, Shoot-a-Thon and Holiday Events

Logo on Shoot-a-thon swag

\$2,500

[Partner with us now!](#) 



Platinum Package

Logo on website and at Training Center, partnership announcement on social media

3x targeted email to members

Signage at pre-season, Photo Day, Shoot-a-Thon and Holiday Events

Logo on Shoot-a-thon swag

Logo on practice jersey for A teams

\$5,000

[Partner with us now!](#) 



**Thank you
for your
interest and
support.**

Contact

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